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The definitive guide to online shopping



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## Blooming Gorgeous

If like us you're an avid Dragons Den fan, you'll know that a new business can be a runaway success or a spectacular flop... Sometimes though, a fledgling company is set for success from the very start, as with Bloom and Blossom, the gorgeous new premium skincare range.

The folks at Bloom and Blossom know that all too often the only time hardworking women get to sit back and relax is during the last phase of pregnancy... when we're forced to. With this in mind they've developed a seriously scrumptious collection of skincare products for new mothers, mothers-to-be, and little ones too.



At first glance, you'll see the collection's gorgeous white numeral-embazoned packaging, but look closer and you'll see that the numbers on the box communicate how many ingredients are inside, and exactly why each one has been selected. So you can be safe in the knowledge that you (or your pregnant friend) are not rubbing harmful parabens or synthetic fragrances onto bump or baby. Plus, their 5-10% active ingredient inclusion level makes them seriously effective.

The Anti Stretch Mark Cream, containing Omega rich shea butter, horsetail leaf extract and chasteberry, is a bathroom cabinet must-have. Simply slather it all over twice daily to keep those pesky stretch marks at bay.

Need a gift for a new mum? Look no further than the New Mothers Gift Set containing everything she'll need for pampering herself on those rare occasions when the baby's asleep...

Visit [www.BloomandBlossom.com](http://www.BloomandBlossom.com)

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