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FROM: THE BEAUTY DEPARTMENT

BLOOMING MARVELOUS SITE FOR BABY GIFTS

4:00 PM, SEPTEMBER 11 2009 BY ELEANOR STRAUSS

One year it's weddings, weddings, weddings and the next it's babies, babies, babies. And then the big question: [What to buy for the baby shower gift?](#) If you're like me, the idea of buying anything diaper-related makes you want to palm this chore off on a baby-loving friend.



Which is why I was utterly thrilled to find this bloomin' (pun intended) marvelous new site, [bloomandblossom.com](#). Here, from the comfort of your own desk, you can shop for premium skincare products-- for not only the baby, but for the mom, too. The line is incredibly stylish, and with items as pretty and sophisticated-looking as the rejuvenating facial spritz, you might even mistake this site for a regular beauty retailer. That is, until you come across the soothing nipple balm...

My favorite choice is the [Mother and Baby Oil](#).